GOVERNMENT OF INDIA
HEAVY INDUSTRIES AND PUBLIC ENTERPRISES
LOK SABHA

UNSTARRED QUESTION NO:4822
ANSWERED ON:24.08.2001
OVERSEAS ACTIVITIES OF BHEL
SRIKANTA DATTA NARASIMHARAJA WADIYAR

Will the Minister of HEAVY INDUSTRIES AND PUBLIC ENTERPRISES be pleased to state:

(a) whether Bharat Heavy Electricals Limited (BHEL) has proposal to expand its overseas business:

(b) if so, the strategy adopted and plan drawn up thereon;

(c) whether the Information Technology (IT) and IT enabled services proposed to be introduced as part of expansion strategy; and

(d) the details of the plan of BHEL in that regard?

Answer

MINISTER OF STATE FOR HEAVY INDUSTRIES AND PUBLIC ENTERPRISES (DR. VALLABHBHAI KATHIRIA)

(a) Yes, Sir.

(b) The strategy primarily revolves around the following:

- Consolidating of references already built in target countries.
- Enhancing visibility through opening of offices overseas.
- To promote target product exports aggressively and generate a minimum level of business through such product exports.

- Become a regular sourcing center for OEMs, IPPs, EPC contractors, etc. for stand-alone equipment, systems, products as well as intermediate products.
- Establish joint ventures overseas to make use of preferences for local producs and also enhance visibility.

(c) No, Sir.

(d) Does not arise.